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Confirmed: Hudson Williams Smells Really Good

Because of course he does!!!

BY BETH GILLETTE | PUBLISHED: JAN 12, 2026 5:01 PM EST

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If it wasn't enough that I've fallen in love with *Heated Rivalry*, the show's star Hudson Williams has also firmly planted himself on my hyperfixation list. The 24-year-old Aquarius has me, a devout lesbian, giggling and kicking my feet every time I open TikTok. He's just a sweet angel who seems to always be in a silly, goofy mood. I can't help it! I've gone heart eyes!!

And somehow, it gets worse. He apparently smells really good. Before the Golden Globes, Hudson attended a pre-show brunch held by *The Cut* and shared the *fantastic fragrance* combo he was wearing: *Jo Malone Myrrh and Tonka Bean* mixed with *Tom Ford Tobacco Vanille*. A man who layers?! Oh, just leave me here—I'll be a while.



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"They go together really well," he continued in the video. And that's correct! I write about fragrance for a living, so my ears immediately perk up whenever a celeb shares their go-to perfume. In a previous *story for The Cut*, Hudson says, "I like to mix colognes—I feel like that kid who goes to the soda fountain and makes their own drink." His Jo Malone pick is soft yet rich, as the sharp myrrh note works with tonka bean for a nutty smoothness. Tobacco Vanille, however, brings out all that sweetness, finishing with a smoky, sexy tobacco note. FWIW, *Harry Styles* (my original boy crush) was rumored to be a Tobacco Vanille fan years ago, and it was ranked the #1 Tom Ford perfume by team *Cosmo*. Safe to say, hotties wear Tobacco Vanille!

Layering scents is an art, but it seems like Hudson knows what he's doing. If I show up to my next Hinge date with this scent combo in tow, you know why. If you can't date 'em, smell like 'em. Or however the saying goes.

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BETH GILLETTE

Beth Gillette is the beauty editor at *Cosmopolitan*, where she covers skincare, makeup, hair, nails, and more across digital and print. She can generally be found in bright eyeshadow furiously typing her latest feature or hemming and hawing about a new product you "have to try." Prior to *Cosmopolitan*, she wrote and edited beauty content as an Editor at *The Everygirl* for four years. Follow her on Instagram for...

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