

## Google Unveils Interactive Easter Egg for Hit TV Series 'Heated Rivalry'

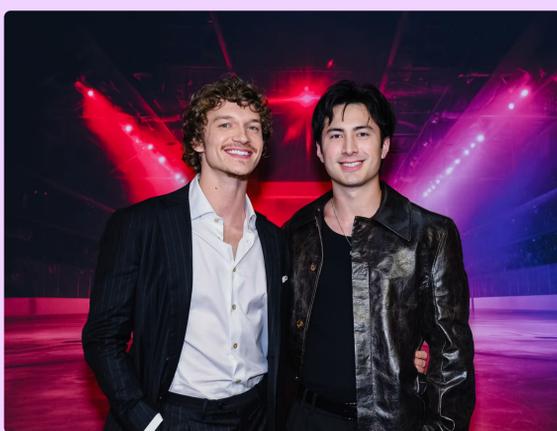
### 'Lily: How many times have you looked us up?'

Feb 11, 2026 8:24 PM EST

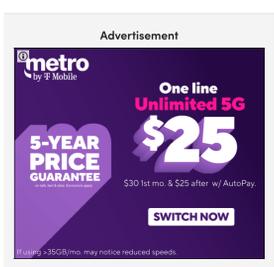
By **Melissa Copelton** Entertainment Editor, Parade

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Connor Storrie and Hudson Williams attend the premiere of 'Heated Rivalry' at TIFF Lightbox on November 24, 2025, in Toronto, Ontario. Photo by Harold Feng/Getty Images



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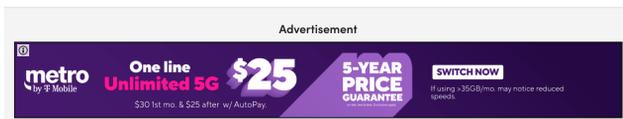
### Key Points

- Heated Rivalry is a popular romantic drama based on Rachel Reid's 2019 novel.
- Google features an Easter egg referencing the characters' secret relationship text exchange.
- Season 2 is set for spring 2027; new Reid novel "Unrivaled" arrives September.

Sorry, we're still at the cottage. *Heated Rivalry* premiered on HBO Max in the U.S. on [November 28, 2025](#), and ever since, it's pretty much the only thing anyone can talk about.

The six-episode [romantic](#) drama, which originally aired on Canada's Crave, is based on [Rachel Reid's](#) 2019 novel of the same name, part of her *Game Changers* series.

*Heated Rivalry* stars [Hudson Williams](#) as Canadian hockey pro Shane Hollander and [Connor Storrie](#) as Russian hockey pro Ilya Rozanov.



The pair is introduced as teenage rival hockey players who eventually go on to fall in love after a roughly seven-year situationship.

[Related: 'Heated Rivalry' Official Merch May Be Sold Out, but These Etsy Styles Are in Stock \(and Selling Fast\)](#)

Given the show's staggering popularity — including an 8.9/10 rating on IMDb — Google decided to join in on the steamy fun.

If you go to the Google homepage and search "Heated Rivalry," you'll be greeted with a cheeky text message exchange between Lily and Jane (Ilya and Shane).



To keep their relationship secret, Ilya, who identifies as [bisexual](#), and Shane, who identifies as gay, saved each other's contacts under women's names in their phones.

"Lily: Still obsessed with us?"

"Jane: I'm not obsessed with anything!"

"Lily: How many times have you looked us up?"

"Jane: I don't know. Maybe twice?"

"Lily: \*Winking Face Emoji"

"Jane: See you next season :)"

For those of you who watched the show, you know why "I don't know. Maybe twice?" is especially comical.

As for season 2, showrunner [Jacob Tierney](#), confirmed that the series is slated to return in spring 2027, with filming anticipated to begin in July or August of this year.

Though Tierney, 46, has remained fairly tight-lipped about the plot, fans can expect that it will mostly follow Reid's book *The Long Game*.

For her part, Reid, 45, also confirmed a new novel titled *Unrivaled*, set to be released in September. It will mark the seventh text in her *Game Changers* series, and will continue Shane and Ilya's love story.

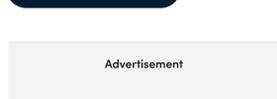


### About The Author

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With experience dating back to 2014, Melissa Copelton is a digital media editor and writer specializing in celebrity and entertainment coverage, as well as trending food and business news.

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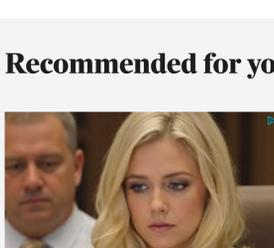
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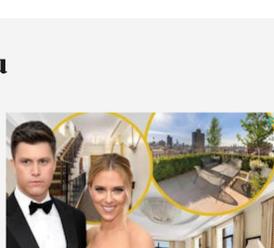
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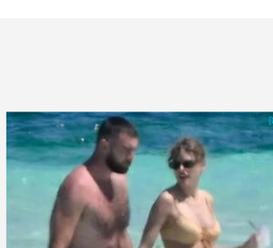
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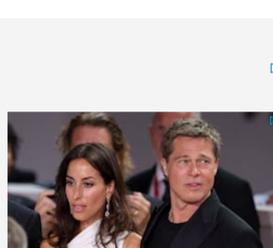
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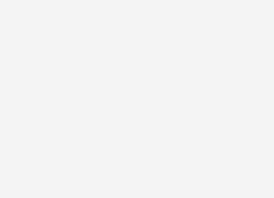
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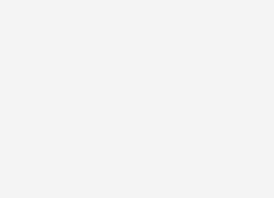
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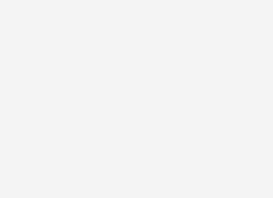
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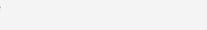
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