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'Heated Rivalry' Reaches 10.6 Million Viewers in The U.S. With Audience Increasing by Over 100% Since Finale

By Selome Hailu



sabrina lantos

"Heated Rivalry" continues to grow in viewership more than a month after the conclusion of its first season.

To date, "Heated Rivalry" has reached an average of 10.6 million viewers per episode in the U.S. according to Warner Bros. Discovery. The series, which is produced by the Canadian streaming service Crave, streams on WBD-owned HBO Max in the U.S. and became a word-of-mouth sensation upon its debut in November, with each episode delivering a larger audience than the one before it. The finale, which was released on Dec. 26, saw an increase of more than 300% compared to the premiere week audience.

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WBD also boasts that the series' audience has more than doubled since the finale, and that it ranks as the most-watched scripted title acquired from another platform in HBO Max history.

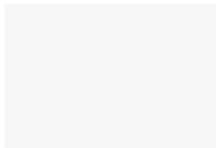
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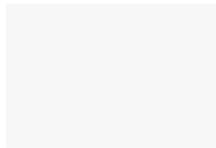
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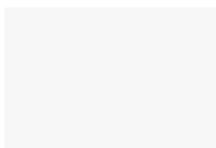
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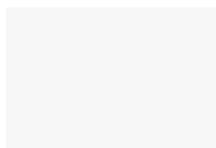
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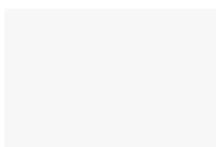
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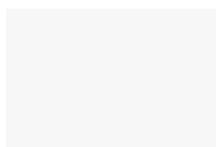
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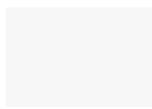
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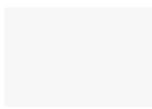
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