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# The Business of Heated Rivalry

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By Kara Swisher, Kenny Malone, Jess Jiang, James Sneed, Lara Naman, Zoë Marcus, Taylor Griffin

27-Minute Listen + PLAYLIST



Sabrina Lantos/HBO Max

*Heated Rivalry*, the steamy hockey romance show, was made for about \$2 million per episode. That is remarkably cheap for an hour-long drama.

Today on the show, a conversation with *Heated Rivalry* creators Jacob Tierney and Brendan Brady about their television miracle on ice.

It's not just that the show was made efficiently and cleverly. *Heated Rivalry* comes from a Canadian economic system of making TV and movies that is completely different from how we do things in the US.

In this episode of *Planet Money*, in partnership with the *Pivot* podcast co-hosted by Kara Swisher, we hear about a Canadian production model for making TV and movies and how it's different from the U.S. model. And we learn what the experience of making *Heated Rivalry* teaches us about the current state of *both* industries.

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The original *Pivot* episode from *New York Magazine* and *The Vox Media Podcast Network* was hosted by Kara Swisher, produced by Lara Naman, Zoë Marcus and Taylor Griffin and engineered by Brandon McFarland. Nishat Kurwa is *Vox Media's* Executive Producer of podcasts. This episode of *Planet Money* was hosted by Kenny Malone, produced by James Sneed, edited by Jess Jiang and fact-checked by Lara Naman. Alex Goldmark is our executive producer.

Music: Source Audio - "Icy Boy," "Don't Wake Me," "Different Strokes."



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