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Connor Storrie and Hudson Williams
Harold Feng/Getty Images

Best-Selling Novel Named No. 1 Romance Book Became a Hit Series

Fans can't get enough of the hit romance series.

Apr 16, 2026 9:06 AM EDT

By Grace Chaves

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Key Points

- Heated Rivalry became 2025's surprise TV hit, breaking viewership records on Crave and HBO Max.
- The show's book and soundtrack both reached number one, drawing fans to filming locations.
- Rachel Reid credits the show for helping her cope with Parkinson's, saying, "It gave me something positive."

Heated Rivalry took the world by storm at the end of 2025, with *Variety* calling it the year's biggest TV surprise. It became the most-watched original series on Canada's Crave and the top-rated non-animated acquired series on HBO Max in the US.



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The romance series starring Hudson Williams as Shane Hollander and [Connor Storrie](#) as Ilya Rozanov has now reached another milestone of [success](#).

Heated Rivalry is based on the book of the same name by [Rachel Reid](#), and [Forbes](#) recently reported that it's become the No. 1 romance book in America. The soundtrack, composed by Québécois artist and composer [Peter Peter](#), has also become the No. 1 soundtrack on iTunes.

With over 10.6 million viewers per episode, *Heated Rivalry* fans haven't been able to get enough of the romance series, to the point that some are flocking to [Canada](#) to visit some of the filming locations.

The iconic cottage from Episode 6 recently became available on [Airbnb](#), and it's booked through March 2028. Fans have also been flocking to *Heated Rivalry*'s hockey rink in Ontario, and other filming locations like Relay Coffee Roasters, which was transformed into Straw+Berry in Episode 3.

While *Heated Rivalry*'s success was a surprise, it was a welcome one to Reid.

"There have been so many lovely stories that people have shared with me, including athletes — I'd say mostly former hockey players, or other team sports athletes — who felt really seen by the show or by the books," Reid said [in an interview with Q](#). "Before the show, I got messages like that as well about the books, and I did try to reply to all those, but it's definitely become a lot more difficult to do that. I do appreciate all of them, and I do read them."

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Reid learned that director [Jacob Tierney](#) was interested in creating the TV show only days after being diagnosed with Parkinson's disease. Because of the success of the show, she was [able to receive specialist help](#) with the disease.

"It was nice timing for that news because [the show] gave me something positive to focus on for the next couple of years," Reid said to [Jenna Bush Hager](#).

Tierney said that there will be more *Heated Rivalry* truly as soon as humanly possible," with a targeted April 2027 release. In the meantime, check out a clip from *Heated Rivalry*'s first season:

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Grace Chaves

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