



Hot Sheet: The Boys tops Canadian demand

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HBO's *Euphoria* fell to No. 2 in overall demand during the week of April 27 to May 3.

Prime Video's *The Boys* led Canadian demand in the first week of May as it nears its series finale.

The superhero satire was 61.6 times more in demand than the average series in Canada during the week of April 27 to May 3, according to Parrot Analytics. *The Boys'* series finale streams on May 20.

HBO's *Euphoria* was No. 2 in overall demand with an average of 60.8, slipping enough to lose its top slot from the **previous week**.

Prime Video's adult animated comedy *Hazbin Hotel* rose to No. 2 on the digital originals chart and No. 3 overall with an average of 45.6. Prime Video renewed

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Hazbin Hotel for a fifth and final season on April 25.

Crave's *Heated Rivalry* (Accent Aigu Entertainment) slid to No. 8 on the digital originals chart with an average of 30.5. The previous week, the hockey romance was No. 7 on the chart with an average of 29.8.

Fellow Crave series *Letterkenny* (New Metric Media) landed at No. 10 on the digital originals chart with an average of 25.2.

Top 10 Digital Originals: Canada (original platforms)

1. *The Boys* (Prime Video): 61.6
2. *Hazbin Hotel* (Prime Video): 45.6
3. *Invincible* (Prime Video): 43.6
4. *Stranger Things* (Netflix): 36.3
5. *The Amazing Digital Circus* (YouTube): 33.1
6. *Helluva Boss* (YouTube): 33
7. *Daredevil: Born Again* (Disney+): 32.7
8. *Heated Rivalry* (Crave): 30.5
9. *Ted Lasso* (Apple TV): 28.6
10. *Letterkenny* (Crave): 25.2

Top 10 Overall TV Shows: Canada (original networks)

1. *The Boys* (Prime Video): 61.6
2. *Euphoria* (HBO): 60.8
3. *Hazbin Hotel* (Prime Video): 45.6
4. *Saturday Night Live* (NBC): 44.3
5. *Jimmy Kimmel Live!* (ABC): 43.8
6. *Invincible* (Prime Video): 43.6
7. *The Tonight Show Starring Jimmy Fallon* (NBC): 41.4
8. *The Daily Show* (Comedy Central): 40.2
9. *Sesame Street* (PBS): 40
10. *Jujutsu Kaisen* (MBS): 39.5

Parrot Analytics calculates its Top 10 lists using Demand Expressions, which are shown by using a metric that demonstrates how much more in-demand the top series are than the average TV show (linear, pay TV, SVOD and AVOD) in Canada. For example, a difference of 1x represents the market average and 10x means a series is 10 times more in demand than the average TV show in this market. Demand is defined as the total audience demand being expressed for a title within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; thus, a stream or download is a higher expression of demand than a "like" or comment.

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