



Hot Sheet: The Boys maintains Canadian demand lead

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NBC's sketch comedy series *Saturday Night Live* was second in overall demand during the week of May 4 to 10.

Prime Video's *The Boys* (pictured) remained No. 1 in overall Canadian demand in the lead up to the series finale on Wednesday (May 20).

The superhero satire was 60.9 times more in demand than the average series in Canada during the week of May 4 to 10, according to Parrot Analytics.

NBC's *Saturday Night Live* was No. 2 in overall demand with an average of 55.9. That week's episode was hosted by Matt Damon (*The Odyssey*).

Crave's *Heated Rivalry* rose to No. 6 on the digital originals chart with a demand average of 31.8. The **previous week**, the hockey romance was No. 8 on the chart with an average of 30.5.

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Dropout's flagship game show *Game Changers* appeared at No. 9 on the digital originals chart with an average of 26.2. Season eight premiered on Monday (May 18).

Top 10 Digital Originals: Canada (original platforms)

1. *The Boys* (Prime Video) 60.9
2. *Hazbin Hotel* (Prime Video): 42.8
3. *Invincible* (Prime Video): 38
4. *Daredevil: Born Again* (Disney+): 37.2
5. *Stranger Things* (Netflix): 33.7
6. *Heated Rivalry* (Crave): 31.8
7. *Helluva Boss* (YouTube): 29
8. *The Amazing Digital Circus* (YouTube): 27.3
9. *Game Changer* (Dropout): 26.2
10. *The Mandalorian* (Disney+): 25.7

Top 10 Overall TV Shows: Canada (original networks)

1. *The Boys* (Prime Video) 60.9
2. *Saturday Night Live* (NBC): 55.9
3. *Hazbin Hotel* (Prime Video): 42.8
4. *Jujutsu Kaisen* (MBS): 42.5
5. *The Tonight Show Starring Jimmy Fallon* (NBC): 40.3
6. *Sesame Street* (PBS): 39.9
7. *Euphoria* (HBO): 39.3
8. *The Daily Show* (Comedy Central): 38.1
9. *Invincible* (Prime Video): 38.1
10. *Daredevil: Born Again* (Disney+): 37.2

Parrot Analytics calculates its Top 10 lists using Demand Expressions, which are shown by using a metric that demonstrates how much more in-demand the top series are than the average TV show (linear, pay TV, SVOD and AVOD) in Canada. For example, a difference of 1x represents the market average and 10x means a series is 10 times more in demand than the average TV show in this market. Demand is defined as the total audience demand being expressed for a title within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; thus, a stream or download is a higher expression of demand than a "like" or comment.

Image courtesy of Prime Video



