

IN THE SPOTLIGHT



Take a look at the Vogue Adria team's greatest achievements over the past two years

VOGUE ADRIA

May 10, 2026

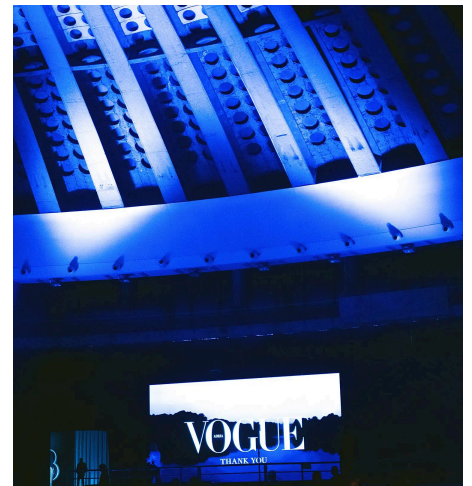
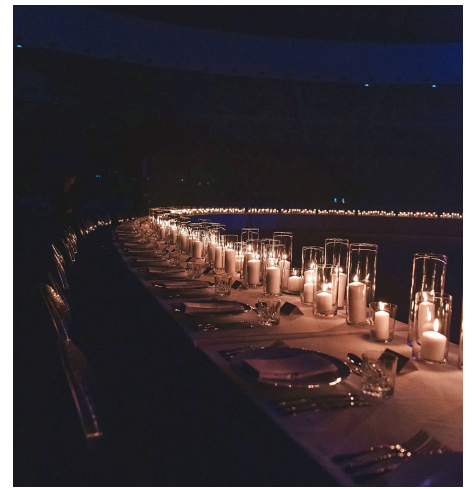
Two years, twenty-two issues, and a series of moments that shaped this regional story were gathered into one grandiose evening. A vision that has favored bold moves from the very beginning now feels firmly established. At the start of the evening, Nenad Janjatić, publisher of Vogue Adria, looked back at the very beginning, recalling how just two years ago, it all started with an idea that felt like a major leap forward at the time. Today, as he noted, the pace and intensity of everything that followed give the impression of a much longer journey—as if a whole decade lies behind them, rather than just two years.

Related: *Take a look at the atmosphere in front of the wall from the Vogue Adria gala evening*

Speaking on the magazine's development, he reflected on its continuous growth, the boundary-pushing projects, and the moments that have shaped Vogue Adria's identity both within the region and beyond. He specifically highlighted how, in such a short time, a platform has been built that is recognized within both the industry and a broader cultural context, noting that every subsequent step has been guided by the same vision present from the start. He also announced a new phase of development, noting that Vogue Adria will enter the international market, giving the story an even broader scope and a new

All of this, captured in a single evening, served as a clear reminder of how much can be achieved in a relatively short time when there is a clear vision and the commitment to follow it consistently. Below, we highlight the defining moments that have shaped us.

Launch event



venue into a living set: the descent of a light curtain, the resonance of a gong, and projections onto the dome that bridged the region's daily life and its heritage. The centerpiece of the night was a performance of "O Fortuna" from Carmina Burana by a full orchestra and choir, while the dinner, accompanied by music and poetry, completed the atmosphere of an evening that clearly marked the start of a new chapter.

Related: *Vogue Adria Launch Event: A spectacle with plenty of glamour and a touch of emotion*

First Cover



VOGUE
ADRIA

ENG

SUBSCRIBE

SHOP



established editorial and symbolic framework. Released in March 2024 with two collector's covers, this moment was not just a magazine launch, but a precisely defined beginning of its aesthetics and vision. Within just two days of hitting the newsstands, the first issue was sold out in every capital city across the region, clearly demonstrating that there was an audience waiting for this.

Related: *Nataša Vojnović: Fashion as performance*

Lepa Brena, Hajde da se volimo (Let's love each other) issue



VOGUE
ADRIA

ENG

SUBSCRIBE

SHOP





Bunda od veštačkog krzna, body od kašmira i salonke, sve Alaia

The eighth issue of Vogue Adria arrived with the message “Hajde da se volimo” (Let’s Love Each Other), dedicated to the power of music and unity through the figure of Lepa Brena—a phenomenon that transcends time and borders. Her music, a constant across generations and countries, was given a new context here. The issue also featured pieces that expanded on this theme, from Luna Lu’s reflections on the subversiveness of Yugoslav camp and Selma Selman’s essay on the link between Romani music, culture, and migration, to conversations with young regional creatives in London and actress Selma Alispahić. The reaction was instantaneous: the issue sold out, and the cover sparked a broader conversation on how heritage can be interpreted through a contemporary lens.

Related: *A guide to using Lepa Brena*

Novak Đoković, The greatest of all time



VOGUE
ADRIA

ENG

SUBSCRIBE

SHOP



of inspiration and a part of everyday life. Alongside a major interview, the issue covered topics such as women's sports and inequality, as well as a tribute to the Sarajevo Olympic Games through discussions about Vučko, the Sarajevo Snowflake, and their creators. Simultaneously, the edition was celebrated with an event in Paris during the Olympic Games, hosted by Novak and Jelena Djokovic alongside Anna Wintour, creating a space where sport, fashion, and culture intersect on a global stage.

Related: *The Greatest of All Time – Novak Djokovic*

The First Vogue Living and Event in Milan



VOGUE
ADRIA

ENG

SUBSCRIBE

SHOP



The first edition of Vogue Adria Living was launched in April 2025, as a special issue dedicated to the Mediterranean lifestyle, design, and the concept of slower, more intentional living. The cover featured Ana Kraš and Ruben Moreira, and the launch was marked by an event in Milan during Salone del Mobile, in collaboration with Asko, directly engaging Vogue Adria in a dialogue with the global design scene. The issue also included stories on the homes of Marko Ristić in New York and Ivana Mrđa in Belgrade, Pierre Yovanovitch's estate in France, Agatha Relote Luczo's home in Sicily, and the Kumparička farm, alongside themes of sustainability, local design, and gastronomy. This opened a new chapter where space and lifestyle become just as essential as fashion.

Related: A First Look at the Vogue Living Launch Event in Milan

Bianca Balti as a symbol of victory





The thirteenth issue of Vogue Adria featured Bianca Balti on the cover, at a moment that already carried a powerful narrative. This was her first Vogue cover since returning to modeling following her personal battle and triumph over illness. The shoot was intimate but devoid of over-dramatization, focusing instead on presence, strength, and continuity. In that space between the private and the public, the story explored the question of resilience, as well as how identity is rebuilt—perhaps even more clearly than before.

Sharon Stone and the true driving force



Photo: Branislav Simoncik

The fourteenth issue of Vogue Adria featured Sharon Stone on the cover, a production brought to life by the Vogue Adria team in Los Angeles and one of the most ambitious to date. With more than 20 models and a clearly defined visual narrative, the shoot created a space for the interplay between power, performance, and identity. In this fusion of collective imagery and personal energy, the cover functioned as a study of both continuity and change.

Related: Sharon Stone for Vogue Adria on the film Nobody 2, the brutality of the modern world, and roles that spark conversation

September Issue 2025



The arrival of Taylor Angin as Fashion Director marked a new phase. His debut was the September issue, produced alongside guest fashion editor Tonne Goodman—one of the most influential figures in the contemporary fashion scene and the longtime fashion director of American Vogue, renowned for her signature sensibility that blends classical elegance with understated modernity. The issue featured two covers, one of which was named the best September cover of that year, further solidifying Vogue Adria's international credibility.

Cinema issue



The Cinema issue was a tribute to the seventh art and everything film moves and represents. In the November issue, the focus was not only on film as a medium, but also on its emotional and political power. The cover features Yura, a model whose ability to fully embody every role has made them one of the most sought-after faces today. Through conversations with young actresses and a reflection on Black Wave cinema, the issue returns to the courage and subversiveness of film, while Mateja Hrnjački, Ita O'Brien, and Alan Hranitelj explore the world behind the lens. Recognized in fashion circles as one of the most successful issues of 2025, this edition merged film and fashion into a narrative that is both thought-provoking and visually striking.

The Nutcracker and the Magic of Ballet

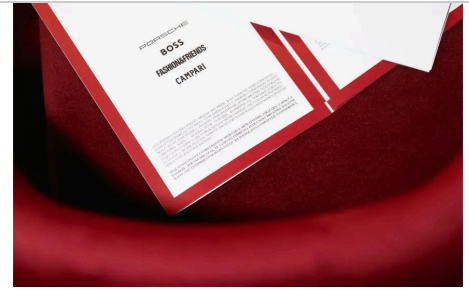


Photo: Monika Pavlović

Vogue Adria and the Croatian National Theatre in Zagreb organized a special performance of *The Nutcracker* ballet in Zagreb as part of a festive holiday program with a charitable mission. Set in the opulent surroundings of the CNT, the evening brought together art, fashion, and community, supported by partners and numerous guests from the cultural and social spheres. A portion of the ticket proceeds was dedicated to supporting young ballet talents and dance schools in Zagreb, while the performance itself delivered the magical atmosphere for which this classic is renowned.

Connor Storrie and the Global Phenomenon

VOGUE
ADRIA

ENG

SUBSCRIBE

SHOP



captured by Cass Bird, with fashion direction by Taylor Angino, whose approach further emphasizes the modernity and clarity of the visual identity. The reaction was instantaneous, and interest was so high that the issue was reprinted twice—a rare occurrence. That moment clearly demonstrated how much new names and unconventional approaches can resonate and establish a direct connection with the audience.

Related: *Connor Storrie exclusively for Vogue Adria on sudden fame, (non)seriousness, and the role of art today.*

Signup for our newsletter!

Be the first to get the latest news about fashion, design and culture

Your Email Address

SUBSCRIBE

By signing up you agree to our [User Agreement](#), [our Privacy Policy](#) & [Cookie Statement](#) to receive marketing and account-related emails

VOGUE RECOMMENDS



VOGUE ADRIA

ENG

SUBSCRIBE

SHOP

The famous rebels

TARA ĐUKIĆ

leggings, and now
we get the hype

IVA MARIĆ

a custom creation
by Aleksandra Lalić

TARA ĐUKIĆ

The Vogue Adria
gala dinner

ANJA STANKOVIĆ

The latest fashion news,
beauty coverage, fashion
and design week updates,
celebrity style and culture
reviews on
Vogueadria.com

LATEST

BEAUTY

FASHION

LIVING

CULTURE
& LIFE

PROFILES

rights reserved. Use of this site constitutes acceptance of our User
Policy and Cookie Statement and Your California Privacy Rights. Vogue
Adria is not responsible for any damage or loss from products that are purchased through our site as part of our
advertising campaigns. The material on this site may not be reproduced, distributed,

VOGUE
ADRIA

ENG

SUBSCRIBE

SHOP

