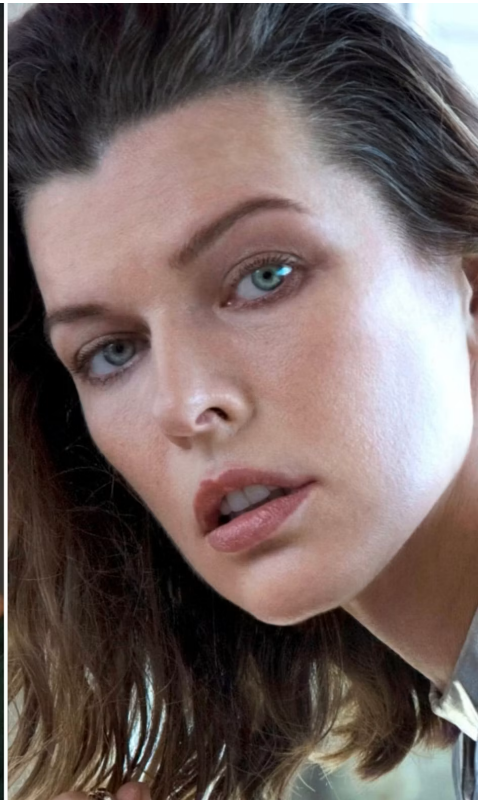
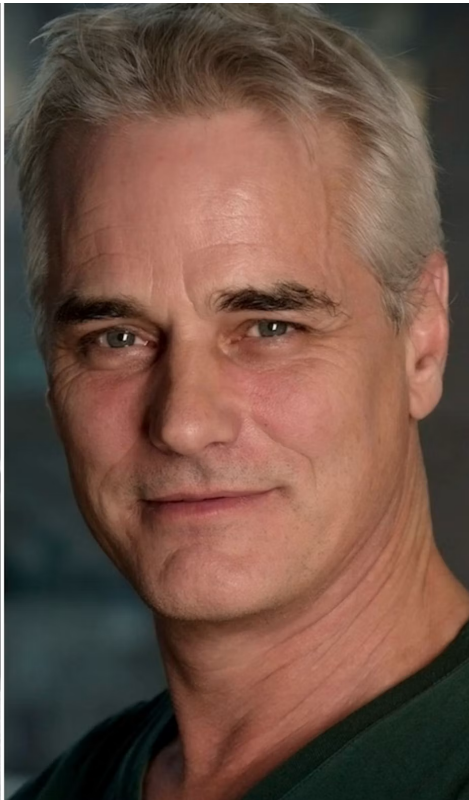
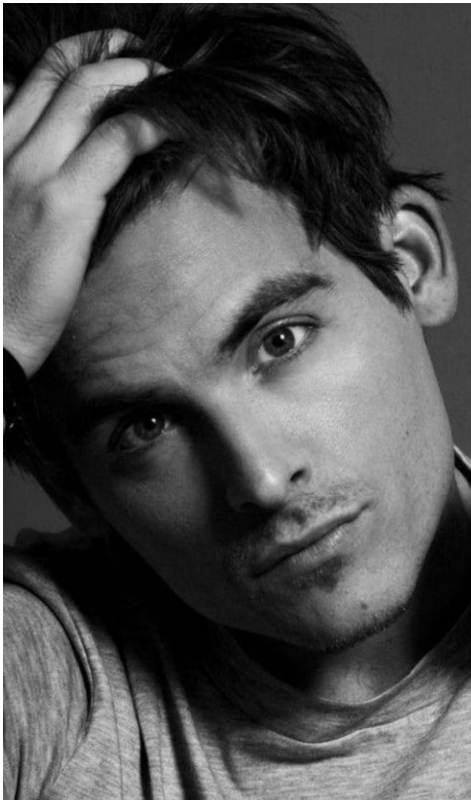


Crave

September 3, 2026

Kevin Zegers, Paul Gross, and Milla Jovovich Join Crave Original, HEATED RIVALRY



Crave

Heated Rivalry

September 3, 2026

TORONTO, ON (September 3, 2026) — The Crave Original series [HEATED RIVALRY](#) has cast **Kevin Zegers** (THE MADISON, *Transamerica*, GOSSIP GIRL) as Coach Wiebe, **Paul Gross** (*Good Night, and Good Luck* on Broadway; TALES OF THE CITY) as Commissioner Roger Crowell, and **Milla Jovovich** (*Resident Evil*, *The Fifth Element*) as Dr. Galina Molchalina for its upcoming season, scheduled to premiere in Spring 2027.

Headshots are available [HERE](#).

Previously announced cast includes: Hudson Williams, Connor Storrie, Justice Smith, Charlie Gillespie, Daniel Diemer, Shaheen Jafargholi, Robert Naylor, Sophie Nélisse, Ksenia Daniela Kharlamova, Edvin Ryding, François Arnaud, Christina Chang, Dylan Walsh, Robbie G.K., Callan Potter, Benjamin Roy, Kamilla Kowal, Emily Hampshire, Sabrina Jalees, and Priyanka.

Produced by Accent Aigu Entertainment in association with Bell Media's Crave, the critically acclaimed and award-winning series HEATED RIVALRY is created by Jacob Tierney and based on Rachel Reid's bestselling *Game Changers* books.

The series is commissioned by Bell Media's Crave, with the participation of the Canada Media Fund (CMF). Jacob Tierney is writer, director, and executive producer. Brendan Brady and Jayme Alter Wilson serve as executive producers. Lori Fischburg and Liane Cunje are producers, with Rachel Reid as consulting producer. Mike Goldbach serves as co-writer on Season 2.

For Bell Media: Adam Feigen is Development Executive, Scripted Original Programming; Rachel Goldstein-Couto is Head of Development; Melissa Williamson is Senior Production Executive; Sarah Fowlie is Head of Production; Li Yeh is Director, Strategic Planning, Brian Blazik is Head of Bell Media Sales, Sphere Abacus; Carlyn Klebuc is General Manager, Original Programming; and Justin Stockman is Vice

President, Global Content.

The series is distributed internationally by Sphere Abacus, a Bell Media company, and is available in more than 130 countries around the world.

About Crave

Crave is the largest Canadian-owned streamer delivering an unparalleled content offering with a globally renowned slate of premium original series, HBO and Max Originals, STARZ, Hollywood hit movies, and iconic series including FRIENDS, THE OFFICE, and more. Crave is available directly to Canadians at Crave.ca, via iOS and Android, and other platforms such as Amazon Fire TV, Prime Video Subscriptions, Android TV, Apple TV, Chromecast, Hisense, LG Smart TVs, PlayStation, Roku, Samsung Smart TVs, Xbox One and participating TV service providers. Crave is from Bell Media, Canada's leading media and entertainment company. Visit our website at Crave.ca.

About Accent Aigu Entertainment

Founded by Jacob Tierney and Brendan Brady in 2023, Accent Aigu Entertainment is a next-generation production company focused on developing and producing premium scripted content for global audiences. Accent Aigu's current slate includes the internationally celebrated, award-winning series *Heated Rivalry*, which has received a Peabody Award, a Television Academy Honors Award, and a GLAAD Media Award for Outstanding New Television Series. The series also earned 18 Canadian Screen Award nominations, winning 16 awards and setting a record for the most wins by a series in a single year. The company is currently developing the second season of *Heated Rivalry*. Alongside its creative work, Accent Aigu is committed to supporting charitable and community-focused initiatives. The company uses its platform and resources to support

and amplify organizations and programs that advance inclusion, strengthen communities, and create meaningful social impact.

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