TV AND MOVIES

TRENDING

The Literal Federal Government Of Canada Used Its Social Media Account To Say Something NO ONE Expected, And Now The Internet Has THOUGHTS

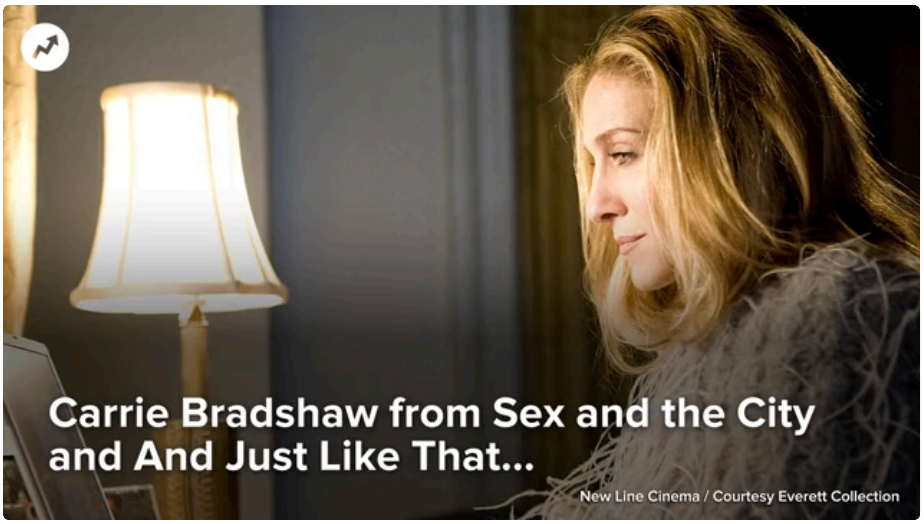
“It’s unreal that an actual government social media account posted this!”

Posted on Oct 21, 2026

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by **Jennifer McPhee** BuzzFeed Staff
As a full-time writer at BuzzFeed, I cover travel, books, relationships, sitcoms, and all things pop culture.

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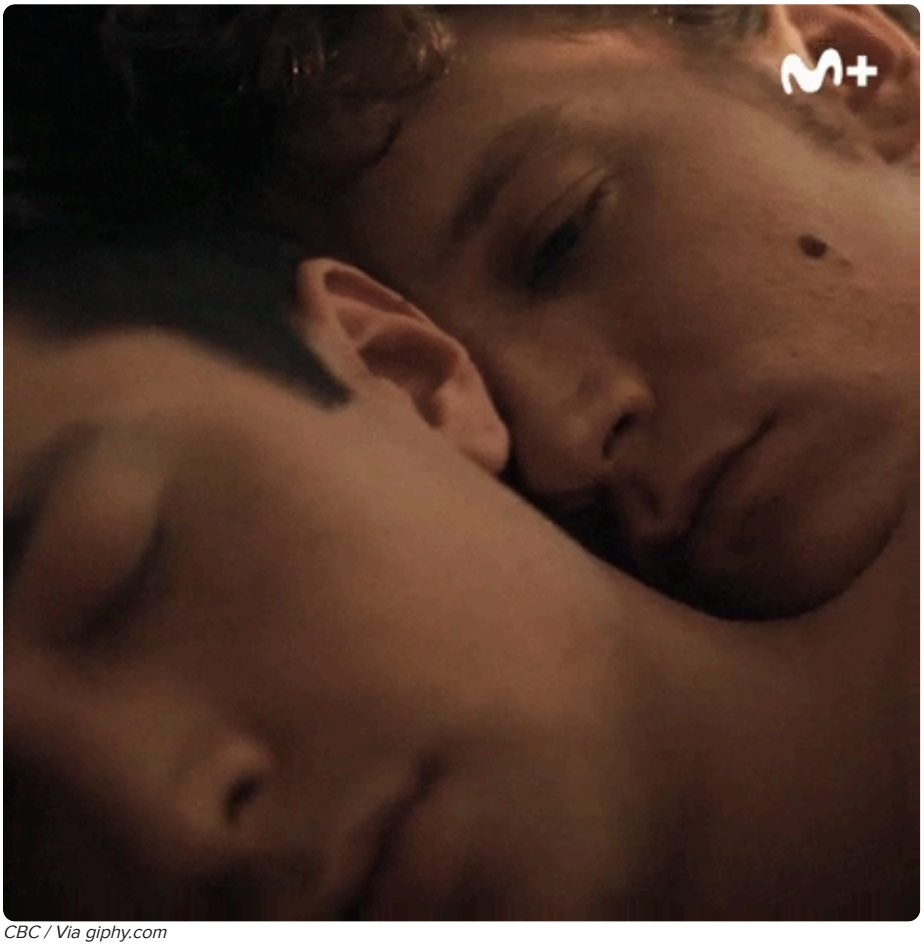


I am a proud Canadian. And although I have ZERO interest in watching the upcoming hockey season (or any sports, for that matter), I *do* watch *Heated Rivalry*. So, you know that I'm sitting on the EDGE OF MY SEAT, waiting for literally any scrap of information about Season 2. I'm constantly keeping my ears open for insider secr

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for someone to post an update about filming. It's BREAKING NEWS to me, people!



CBC / Via giphy.com

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So, how tickled do you think I was when the literal GOVERNMENT OF CANADA posted an anticipatory post about the new *Heated Rivalry* season IRL? Well, that and...uh, the upcoming hockey season. Because I guess people *still* find pleasure in watching sports even when it *doesn't* lead to romance and sex. Huh!

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@Canada on x.com / Via x.com

Check out the full post *here*.

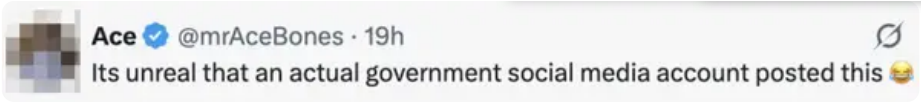
And I know I'm not the only one who is completely GIDDY to see the literal Government of Canada supporting such a beloved and groundbreaking show. Here's what everyone else is saying:



@Renten1010 on x.com / Via x.com

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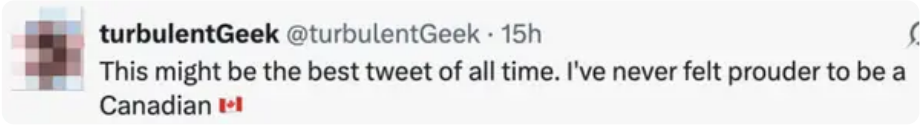
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@andreadarius123 on x.com / Via x.com

But...the pendulum must always swing the other way. It seems that not *everyone* is super pleased with the government account calling out *Heated Rivalry*. Here's what some others are saying:

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@Hatztinfoil on x.com / Via x.com

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And finally...

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So, what do you think about the government using its social media to shout out *Heated Rivalry*? And, more importantly, will you be watching Season 2 in April 2027? And I guess, since we're (kinda) on the topic, what about the hockey season? Are you tuning in for that, too? Tell me all about it in the comments.

And for more fun content like this, make sure you follow BuzzFeed Canada on TikTok and Instagram!

Comments

❤️ 16 🙄 5 😂 4 👍 2 😡 1 😭 😵‍💫 😬

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five_star 2 days ago

They didnt promote Heated Rivalry, they used it to promote hockey season. Which is a deeply Canadian thing to do. Im a Canadian who doesnt watch Heated Rivalry or follow hockey, and this is totally fine by me. I know my country 🇨🇦

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