"A Big Swing" — Robbie G.K. Applauds Crave for Backing Risk-Taking Projects, 'Heated Rivalry' and Beyo

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By IFFAT SIDDIQUI

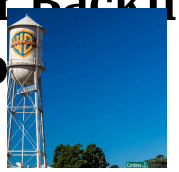


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Robbie G.K. went from playing a smoothie-shop barista to becoming one of *Heated Rivalry*'s most talked-about scene-stealers, and that breakout did not happen in a vacuum. His portrayal of Kip Grady and his chemistry with Francois Arnaud helped turn the hockey romance into a fan favorite, with Crave and HBO

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Now, Crave appears to be backing the actor beyond his breakthrough role, with *Meatballs*, earning praise from Graham-Kuntz for supporting projects willing to take isks. In an era dominated by formulaic blockbusters and familiar franchises, Crav bie G.K. seem ready to make a different kind of bet.

Robbie G.K. praises Crave's risk-taking initative

Speaking at MIPCOM Cannes alongside *Meatballs* co-star Maddie Phillips, K. made a case for taking creative chances in an industry that often favors familiar formulas. The actor was discussing *Meatballs*, a reimagining of Ivan Reitman's 1979 Bill Murray comedy, which takes a fresh swing at a beloved Canadian classic. For G.K., the gam sely what makes the project exciting.

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"It's a big swing, and as we've seen from Crave and others, big swings are worth taking," he

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direction to another, suggesting that comedy is once again making room for different voices and approaches.

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Robbie G.K did his big one with Kip he's so buff bambi eyes cutie patootie

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For G.K., *Meatballs* has an advantage in its mockumentary style and varied cast of characters, giving the humor plenty of targets rather than relying on one predictable perspective. He argued that the jokes are aimed at different characters throughout, creating multiple ways for viewers to connect with the comedy. In his view, audiences are ready for the ride.

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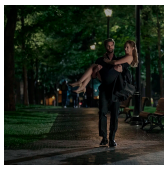
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Gillespie Alongside Returning Stars

Between Heated Rivalry winning fans and **Jennifer Lopez's kids getting swept up in it**, Crave is proving that risky bets can pay off.

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Crave's upcoming slate of creative projects

Crave is not putting all its creative eggs in one basket, either. Beyond *Heated Rivalry* season 2 and the upcoming *Meatballs* reimagining, the streamer is backing *Yaga*, a dark psychological thriller steeped in folklore that ventures far from conventional television territory. Its slate also includes *Thunder Point*, an ambitious drama in development that signals Crave has little interest in sticking to familiar formulas.

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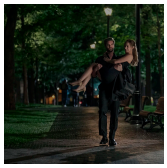
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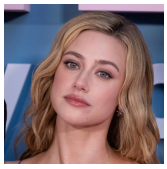
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These projects make Robbie G.K.'s praise particularly fitting: Crave appears willing to take chances on stories that might look like gambles on paper but could becom[illegible] big talking point. Whether it is folklore with a darker edge or a fresh spin on a[illegible]lassic, the streamer is embracing creative risks, giving G.K. good reason to celebr[illegible]ingness to swing big.

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'Heated Rivalry' Wins Program of the Year at the Television Critics Association Awards



Iffat Siddiqui
1491 articles

Iffat is an Entertainment Journalist at Netflix Junkie. A word wizard, sh… sorting hat smoke at the seams owing to her excellence in everything … and cinema until it finally declared that she belonged to the Royals, specifically Meghan Markle. Boasting over 300 articles (and counting), each one tastefully … th the right mix of facts, wit, opinion, and essentially everything to make … pop culture piece, she is the epitome of a trustworthy entertainment journa…

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Edited By: **Adiba Nizami**

When a story uses a real location, what matters most to its portrayal?

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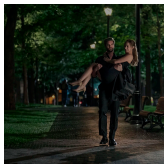
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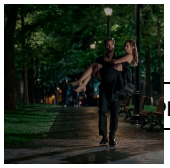
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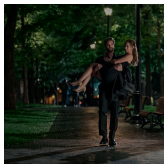
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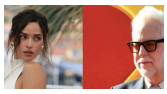


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